

## FOR IMMEDIATE RELEASE

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### **Wiley and ASME Announce Co-Branding Agreement**

Hoboken, NJ – October 14, 2015—Global publisher John Wiley & Sons, Inc., and the American Society of Mechanical Engineers (ASME), the premier society for mechanical engineers, announced today an agreement to develop and publish a co-branded imprint of mechanical engineering books.

Wiley and ASME expect to publish ten new titles per year, with potential to expand this number in future years. New titles under the imprint, which will carry both the Wiley and the ASME Press logos, will begin to appear in early 2016. Upcoming titles include:

- *Introduction to Dynamics and Control in Mechanical Engineering Systems* by Cho Wing Solomon To, University of Nebraska-Lincoln, USA;
- *Nonlinear Regression Modelling* by Russ Rhinehart, Oklahoma State University, USA; and
- *Fundamentals of Mechanical Vibrations*, by Liang-Wu Cai, Kansas State University, USA.

“As a leading publisher of mechanical engineering content, we are excited to partner with the ASME,” said Jon Walmsley, Senior Vice President & Managing Director, Professional Publishing and Learning at Wiley. “This is the start of what I hope will be a long and fruitful relationship with the ASME as we work together to effectively meet the information needs of mechanical engineers and help them gain the skills and knowledge they need to be successful throughout their careers.”

"We look forward to the opportunity to increase the global impact of ASME Press publications through this collaboration with Wiley," said Philip V. DiVietro, Managing Director, Publishing, ASME.

Wiley and the ASME have served the information needs of engineers worldwide for over 135 years, and this collaboration will provide even more effective informational solutions to the mechanical engineering community.

#### **About Wiley**

Wiley is a global provider of knowledge and knowledge-enabled services that improve outcomes in areas of research, professional practice and education. Through the **Research** segment, the Company provides digital and print scientific, technical, medical, and scholarly journals, reference works, books, database services, and advertising. The **Professional Development** segment provides digital and print books, online assessment and training services, and test prep and certification. In **Education**, Wiley provides education solutions including online program management services for higher education institutions and course management tools for instructors and students, as well as print and digital content.

#### **About ASME**

ASME helps the global engineering community develop solutions to real world challenges. Founded in 1880 as the American Society of Mechanical Engineers, ASME is a not-for-profit professional organization that enables collaboration, knowledge sharing and skill development across all engineering disciplines, while promoting the vital role of the engineer in society. ASME codes and standards, publications, conferences, continuing education and professional development programs provide a foundation for advancing technical knowledge and a safer world. For more information visit <https://www.asme.org/>.